

Why Are Profits Good?

The “Johnny Profit” series for kids
by Michael A. Malgeri



“Michael Malgeri has created a series of small books that could change the way an entire generation views individualism, profit-making, and capitalism.”

JOSEPH BAST
PRESIDENT, THE HEARTLAND INSTITUTE

“Johnny Profit bucks convention and takes the labels of greed and guilt out of honest profit making. It shows kids the value of mutually beneficial exchange and the pursuit of wealth.”

LARRY KUDLOW
HOST OF CNBC'S THE KUDLOW REPORT

“Kids will learn from these. But adults would, too! Should be mandatory reading in Washington.”

STEVE FORBES, FORBES MAGAZINE

Visit <http://www.kids4biz.com> to purchase
Johnny Profit and Johnny's Gold.

You can also contact Michael Malgeri at mmalgeri@kids4biz.com